

YWCA Greenwich

Live, Laugh, Love

AN EVENING OF EMPOWERMENT

Friday, April 6, 2018
Hyatt Regency Greenwich
6:30pm to Midnight

Advertising Specifications

Empowering Women, Eliminating Racism

Advertising in the Live, Laugh, Love program will gain your business exposure to prestigious residents from Greenwich, Stamford, New York City, Westchester and other Fairfield County areas. The event attracts nearly 400 attendees and offers you the opportunity to demonstrate your support of YWCA Greenwich and the programs and services it offers to the community.

Proceeds from this event benefit YWCA Greenwich programs and services. YWCA Greenwich is dedicated to eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all. Please support this effort by placing an ad in this year's Live, Laugh, Love program.

Deadline for Advertising Materials: March 23, 2018

Advertising Requirements:

Advertisers must supply camera-ready ad materials.

Digital Specifications:

We accept Adobe Illustrator, Adobe InDesign, Adobe Photoshop or High Resolution PDF files on Zip (100 or 200 mb) or CD. Please include all fonts (printer and screen) and any linked graphics/illustration files used in the document with high resolution in place. Black and white artwork must be saved as greyscale (300 dpi) or line art (1200dpi) TIFF/EPS files. Also provide a list of file names, a hard copy laser at 100%. You may also supply your ad in a high resolution (print ready) PDF. If your ad has a bleed, please allow 1/8" bleed in your pdf with crop marks in place. Ads supplied in PDF format should be in CMYK and all fonts embedded.

Note: Publisher, GIF, Bitmap, PCX and JPEG files are not acceptable formats for print.

Please send advertising material to:

Jackie Stam
j.stam@ywcagreenwich.org
(203) 869-6501 ext 102

All dimensions are in inches, width by height

Two-Page Spread - Color: \$3,000 / B&W: \$1,500

Live/Non Bleed	16 x 10
Bleed	16¼ x 10¼

Back Cover - Color Only \$2,500

Live/Non Bleed	7½ x 10
Bleed	7¾ x 10¾

Front or Back Inside Cover - Color Only \$2,000

Live/Non Bleed	7½ x 10
Bleed	7¾ x 10¾

Full-Page - Color: \$1,800 / B&W: \$1,000

Live/Non Bleed	7½ x 10
Bleed	7¾ x 10 ¼

Half Page - Color: \$1,000 / B&W: \$600

Live/Non Bleed	7½ x 4¾
Bleed	7¾ x 5

Quarter Page - Color \$600 / B&W \$400

Live/Non Bleed	3½ x 4¾
Bleed	3¾ x 5

Business Card - Color N/A / B&W \$200

Live/Non Bleed	3½ x 2½
Bleed	3¾ x 2¾

**For more information please contact Jackie Stam at (203) 869-6501 ext 102 or
j.stam@ywcagreenwich.org or visit us online at www.ywcagreenwich.org
YWCA Greenwich, 259 East Putnam Avenue, Greenwich, CT 06830**