

YWCA Greenwich

96th Anniversary...making a difference...every day...since 1919



Thursday, September 24, 2015
Greenwich Country Club
5:00 pm

Advertising Specifications

22nd Annual Spirit of Greenwich Awards. The YWCA established this event to honor local women volunteers whose vision, dedication and accomplishments have enriched the lives of many who live in our community.

Proceeds from this event support YWCA programs and services, including The Center for Women's Leadership. YWCA Greenwich is dedicated to eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all. Please support this effort by placing an ad in this year's Spirit program.

Deadline for Advertising Materials:

Advertising Requirements

Advertisers must supply camera-ready ad materials.

Digital Specifications

QuarkXPress 6.5 or earlier, Adobe Illustrator CS or earlier, Adobe Photoshop CS or earlier and Adobe InDesign. Ads may be supplied on Zip (100 or 200 mb) or CD. Please include all fonts (printer and screen) and any linked graphics/illustration files used in the document with high resolution in place. Black and white artwork must be saved as greyscale (300 dpi) or line art (1200 dpi) TIFF/EPS files. Also provide a list of file names, a hard copy laser at 100%. You may also supply your ad in a high resolution (print ready) PDF. If your ad has a bleed, please allow for bleed in your PDF with crop marks in place. Ads supplied in PDF format should be in CMYK and all fonts embedded or outlined.

Note: Publisher, GIF, Bitmap, PCX and JPEG files are not acceptable formats for print.

Ad Sizes

All dimensions are in inches, **width by height**.

Book is 5½ X 8½

Two - Page Spread - \$1,500

Live/Non Bleed 10 X 7½

Bleed 10¼ X 7¾

Full Page - Portrait - \$1,000

Live/Non Bleed 4½ X 7½

Bleed 4¾ X 7¾

Half Page - Landscape - \$600

Live/Non Bleed 4½ X 3½

Bleed 4¾ X 3¾

Quarter Page - Portrait - \$400

Live/Non Bleed 2 X 3½

Bleed 2¼ X 3¾

Eighth Page - Landscape - \$200

Live/Non Bleed 2 X 1½

Bleed 2¼ X 1¾

Trim Size: 5½ X 8½

Line Screen: 133 line screen

Send advertising materials to:

Aubrey Grodin

YWCA Greenwich

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For more information, please contact Aubrey Grodin at (203) 869-6501 ext 161
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